



**UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
PATENT EXAMINATION BRANCH**

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|---|---|----------------------------------|
| In re application of: |) | Examiner: Lu, Shirley |
| Kim et al. |) | |
| For: Banner activated digital TV receiver and a |) | Group Art Unit: 2612 |
| method for operating the receiver |) | |
| Application No.: 10/021,129 |) | Preliminary Amendment in |
| |) | further response to Final Office |
| <u>Filed: December 12, 2001</u> |) | Action dated August 18, 2006 |

PRELIMINARY AMENDMENT

MS RCE
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir/Madam:

Applicant hereby further responds to the Final Action dated August 18, 2006 in the above-referenced patent application by filing this preliminary amendment in conjunction with a Request for Continued Examination (RCE). Reconsideration, reexamination and allowance of the patent application is respectfully requested in view of the following amendments and remarks. Please charge any deficit or credit any surplus to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for this purpose.

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.